
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington D.C. 20549**

Form 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 27, 2017

eWELLNESS HEALTHCARE CORPORATION

(Exact name of registrant as specified in its charter)

Nevada

(State or other jurisdiction of
incorporation or organization)

90-1073143

(I.R.S. Employer
Identification No.)

11825 Major Street, Culver City, California

(Address of principal executive offices)

90230

(Zip Code)

(310) 915-9700

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events

On March 1, 2017, eWellness Healthcare Corporation (the “Registrant”) will be presenting its Powerpoint presentation describing its Phzio Platform and plans to expand its presence in the physical therapy industry, at the Wall Street Conference to be held at the Hilton DoubleTree Hotel and Conference Center in Deerfield Beach/Boca Raton, Florida (the “Wall Street Conference”)

The Powerpoint presentation, a copy of which is attached as Exhibit 99.1 hereto, shall not be considered as an offer to sell or a solicitation of an offer to buy any securities of the Registrant in any jurisdiction where the offer or sale is not permitted. In addition, such materials shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall they be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

Exhibit No.	Description
99.1	Powerpoint Presentation, dated _____, 2017, filed herewith

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 27, 2017

eWellness Healthcare Corporation

By: /s/ Darwin Fogt

Name: Darwin Fogt

Title: Chief Executive Officer

*eWellness is the first physical therapy telemedicine company to offer insurance
reimbursable real-time distance monitored treatments*

www.phzio.com



Introducing  Phzio

OTCQB: "EWLL"

Contact: Mr. Douglas MacLellan, Chairman
dmaclellan@phzio.com

Disclosure Statement

This Presentation includes and is based, inter alia, on forward-looking information and statements that are subject to risks and uncertainties that could cause actual results to differ. These statements and this Presentation are based on current expectations, estimates and projections, which generally are identifiable by statements containing words such as "expects", "believes", "estimates" or similar expressions. Important factors that could cause actual results to differ materially from those expectations include, among others, general economic and industry conditions in markets which are expected to be major markets for eWellness Healthcare Corp.'s products, as well as risks and uncertainties related to product development, regulatory approvals, commercial partnerships, the outcome of intellectual property rights litigation and the competitive situation.

Although for eWellness Healthcare Corp. believes that its expectations and the Presentation are based upon reasonable assumptions, it can give no assurance that those expectations will be achieved or that the actual results will be as set out in the Presentation. for eWellness Healthcare Corp. is making no representation or warranty, expressed or implied, as to the accuracy, reliability or completeness of the Presentation, and neither for eWellness Healthcare Corp. nor any of its directors, officers or employees will have any liability to you or any other persons resulting from your use of the information contained herein.

This Presentation was prepared upon special request and the information contained within will not be updated in this Presentation. The following slides should be read and considered in connection with other information provided by the company.

No shares of for eWellness Healthcare Corp. are being offered in connection with this Presentation and no such shares have been registered under the U.S. Securities Act of 1933, as amended (the "Act"), and such shares may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements of the Act.

The Physical Therapy Industry Has a Delivery Problem



1 Delivery of physical therapy difficult and expensive to scale; 1-on-1, in-office treatments



2 Declining insurance reimbursements and increased costs



3 Profits decreasing by 27% since 2006 due to growth constraints/costs



What if physical therapy practices had a way to scale profitably using a technology platform that could help them grow beyond the limits of the typical physical therapy practice?



1. Disrupt the \$30B physical therapy industry
2. Penetrate the growing \$8B corporate wellness market
3. Re-define the way medicine is delivered

The Phzio Solution: A New Physical Therapy Delivery System



- SaaS technology platform solution for providers bundling rehabilitation services and employer wellness programs
- First real-time remote monitored 1-to-many physical therapy treatment platform for home use
- Ability for physical therapists to observe multiple patients simultaneously in real-time
- Solves what has been a structural problem and limitation in post-acute care practice growth

Phzio Treatment Session

Communication between patients and PT conducted via text / video messaging

Patient's View of the Phzio Platform

Patient is able to examine her form during exercises

The screenshot displays the Phzio web application interface from a patient's perspective. The top navigation bar includes the Phzio logo and links for Home, Perform Treatment, and Treatment: 101. A user profile for Aaron Page, DPT, is visible in the top left corner. The main content area is divided into two sections. The left section features a large video player showing a male patient in a red shirt performing a side plank exercise on a mat. A progress bar at the bottom of the video indicates 35:29. The right section contains two smaller video thumbnails: the top one shows a female patient in a red shirt performing a side plank, and the bottom one shows a male physical therapist, Aaron Page, wearing a headset and glasses, monitoring the session. A circular timer in the top right corner of the main video player shows 00:41. The eWellness Healthcare logo is located in the bottom left corner. The text 'eWellness PT Aaron remotely monitoring his patients real-time in his office' is displayed in the bottom right area of the interface.

Phzio Home > Perform Treatment > Treatment: 101

Aaron Page, DPT
Text Message
Add Chat

00:41

35:29

eWellness Healthcare

eWellness PT Aaron remotely monitoring his patients real-time in his office

6

The PT's Screen View of On-line Patients:

The screenshot displays a web application interface for a physical therapist (PT) to manage online treatments. The interface is organized into a grid of patient cards, each representing an active treatment session. Each card includes a video feed of the patient, a circular progress indicator showing 4.25 minutes remaining, and a list of current and next exercises. The PT's name, Christopher Tobin, is visible in the top right corner. The bottom of the screen features a dark green footer with the eWellness Healthcare logo and the Phzio logo.

Home > Active Treatments

Actions

Jane Liber 2.1
CURRENT EXERCISE: MARCHING
NEXT EXERCISE: FORWARD LUNGES

Peter Venkmann 13.1
CURRENT EXERCISE: PLANK
NEXT EXERCISE: SQUATS WITH RESISTANCE

Chris Pigeon 11.3
CURRENT EXERCISE: ARM RAISES ON BALL
NEXT EXERCISE: SIDE STEPS w/ RESISTANCE

Cal Trites 1.3
CURRENT EXERCISE: LEG STRETCH w/ STRAP
NEXT EXERCISE: SITUPS ON BALL

Judith Sommers 6.2
CURRENT EXERCISE: ROUNDED BACK STRETCH
NEXT EXERCISE: UPPER SHOULDER STRETCH

Allison Cobb 20.2
CURRENT EXERCISE: LEG STRETCH w/ STRAP
NEXT EXERCISE: BRIDGES LEFT/RIGHT

Local time: 4:01:04pm EDT from New York, New York, United States

eWellness Healthcare

Phzio

7

What We Are Building in 2017, 2018 & 2019:

- Create a universe of at least 2,600 PT's using our PHZIO platform out of the 225,000 practicing PT's in the US.
- Generating at least 8.1 million PHZIO sessions annually.
- Timeframe: 2-3 years.
- This level of PT users is estimated to generate \$111 million in annual revenue for eWellness.
- Pre-tax profit margins of 82.90% and an EBITA of \$99 million.

Value Proposition For PT Practice Licensees

- PHZIO Allows a PT to increase the number of patient visits to at least 25 per day.
- PHZIO Enables PT practices to maintain quality of care.
- PHZIO Increases revenue per square foot.
- PHZIO Increases revenue per PT.
- PHZIO Reduces the cost of doing business.

PHZIO: Positive Early Results Reported

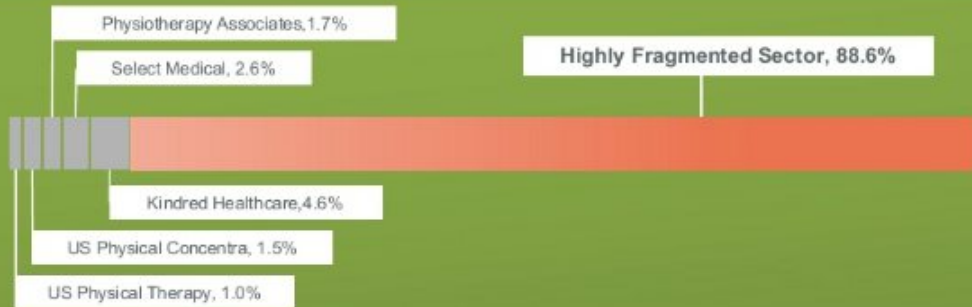
- Experiencing **20% higher** adherence & compliance versus industry
- Tracking to **30% increase** in net income for PT practice
- Receiving reimbursements from major payors such as **Anthem Blue Cross, Aetna & Blue Shield**



"The mix of in-person and online sessions just fits for me. I would not have stuck with the program otherwise."

- MM, Patient

Physical Therapy Industry in US



Highly fragmented industry with largest 50 competitors comprising <25% of the market

- 100k physical therapy clinics and 225k physical therapists in the US

2017 Sales & Marketing Strategy

- Dan Mills our Key Opinion Leader will drive sales to the 98,000 plus members of the APTA's PPS.
- In September 2016 we began full page print advertising campaign to APTA and PPS members in industry magazines.
- In October 2016, we were a Tier 1 level sponsor at the annual PPS conference in Las Vegas.
- Key marketing, sales and customer service hires in 2nd QTR of 2017 (mostly PT's).
- Key third party reference PT practices license PHZIO starting in the 4th QTR 2016 with initial revenue generation during the 2nd 2017.

2017 Press Releases & Business Activities

2-9-17: eWellness to hold Clinical Practice Owner Meetings at the 2017 CSM Conference

2-9-17: PHZIO Telehealth Interview on PT Tech Talk

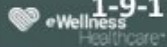
1-30-17: eWellness Announces HIPAA Compliance of its PHZIO Telehealth System

1-25-17: eWellness receives New Follow-on funding from JEB Partners L.P.

1-23-17: PHZIO Telehealth Marketing Campaign

1-18-17: PHZIO Telehealth Webinar Link

1-17-17: PHZIO Telehealth Clinic Orientation and On-boarding



1-9-17: PHZIO Telehealth Webinar Series

Partner Landscape & Sales Channels



Competitive Landscape

DIRECT COMPETITORS

**Avatar / Kinect-based
Telerehab Platforms**

 reflexion health

 RespondWell

 Physmoda

 JINTRONIX

 Motion Care 360

 FIVE PLUS.

**Other Video-based
Physical Therapy Solutions**

 BLUEJAY
mobile health

 PT PAL

 VitalRock

 PHYSIOEC

 SimpleTherapy

 YouTube

**Phzio's Advantages
Over Competitors**

- Real-time monitoring by physical therapists
- 1-to-many platform
- Treatments reimbursable by payors
- Compliance & adherence by patients

 eWellness
Healthcare

15



Management



Darwin Fogt, MPT, CEO

- Founded Evolution Physical Therapy, a state of the art clinic in Los Angeles
- Licensed Physical Therapist in New York and California
- Specializes in neurological rehabilitation, orthopedic and sports medicine
- Active in community outreach & educational programs in conjunction with the Los Angeles Clippers



Curtis Hollister, CTO

- Founder of Social Pixels & Ripplefire
- Founded a Canadian internet service provider in 1995 and sold in 1997
- Has grown and sold a number of startups afterwards
- Since 1999, has been focusing on helping public companies apply online media & digital campaigning to IR



Douglas MacLellan, Chairman

- 27+ years of senior-level international executive business experience, primarily in the financial information, pharmaceuticals, telecoms, software, consumer products and IT industries
- 22+ years of public company board experience and 16 years of active audit committee chair experience
- Helped raise \$775M+ for development stage, startup and mid-cap companies



David Markowski, CFO

- Former CEO and Co-Founder of GFNN, Inc.
- Former VP of Finance of Medcom USA, a NASDAQ listed company
- A decade of investment banking experience on Wall Street involved in financing start-ups and public offerings

Thank You!