## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

#### Form 8-K

**CURRENT REPORT** 

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) May 23, 2016



#### **eWELLNESS HEALTHCARE CORPORATION**

(Exact name of registrant as specified in its charter)

Nevada	26-1607874		
(State or other jurisdiction of (I.R.S. Employer			
incorporation or organization)	Identification No.)		
11825 Major Street, Culver City, California	90230		
(Address of principal executive offices)	(Zip Code)		
(310) 915- (Registrant's telephone number			
Check the appropriate box below if the Form 8-K filing is intended to simultaneous provisions:	usly satisfy the filing obligation of the registrant under any of the following		
[ ] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)			
[ ] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)			
[ ] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))			
[ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))			

#### Section 8 - Other Events

#### **Item 8.01 Other Events**

In June 2016, eWellness Healthcare Corporation (the "Company") will present at the Marcum and LD Micro investment conferences. As part of the presentation, the Company will present the attached Powerpoint, describing the Company's Phzio platform and plans to penetrate the physical therapy industry, at both conferences.

Copies of the Powerpoint Presentation shall not be considered as an offer to sell or a solicitation of an offer to buy any securities of the Company in any jurisdiction where the offer or sale is not permitted. In addition, such materials shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall they be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

#### **Exhibit No.** Description

99.1 Powerpoint Presentation +

+ Filed Herewith.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 24, 2016

eWellness Healthcare Corporation

By: /s/ Darwin Fogt

Darwin Fogt,

Chief Executive Officer

eWellness is the first physical therapy telemedicine company to offer insurance reimbursable real-time distance monitored treatments



Introducing 💠 Phzio

OTCQB: "EWLL"

#### **Disclosure Statement**

This Presentation includes and is based, inter alia, on forward-looking information and statements that are subject to risks and uncertainties that could cause actual results to differ. These statements and this Presentation are based on current expectations, estimates and projections, which generally are identifiable by statements containing words such as "expects", "believes", "estimates" or similar expressions. Important factors that could cause actual results to differ materially from those expectations include, among others, general economic and industry conditions in markets which are expected to be major markets for eWellness Healthcare Corp.'s products, as well as risks and uncertainties related to product development, regulatory approvals, commercial partnerships, the outcome of intellectual property rights litigation and the competitive situation.

Although for eWellness Healthcare Corp. believes that its expectations and the Presentation are based upon reasonable assumptions, it can give no assurance that those expectations will be achieved or that the actual results will be as set out in the Presentation. for eWellness Healthcare Corp. is making no representation or warranty, expressed or implied, as to the accuracy, reliability or completeness of the Presentation, and neither for eWellness Healthcare Corp. nor any of its directors, officers or employees will have any liability to you or any other persons resulting from your use of the information contained herein.

This Presentation was prepared upon special request and the information contained within will not be updated in this Presentation. The following slides should be read and considered in connection with other information provided by the company.

No shares of for eWellness Healthcare Corp. are being offered in connection with this Presentation and no such shares have been registered under the U.S. Securities Act of 1933, as amended (the "Act"), and such shares may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements of the Act.

## The Physical Therapy Industry Has a Delivery Problem



Delivery of physical therapy difficult and expensive to scale; 1-on-1, in-office treatments



2 Declining insurance reimbursements and increased costs



Profits decreasing by 27% since 2006 due to growth constraints/costs

What if physical therapy practices had a way to scale profitably using a technology platform that could help them grow beyond the limits of the typical physical therapy practice?







- 1. Disrupt the \$30B physical therapy industry
- 2. Penetrate the growing \$8B corporate wellness market
- 3. Re-define the way medicine is delivered

## The Phzio Solution: A New Physical Therapy Delivery System

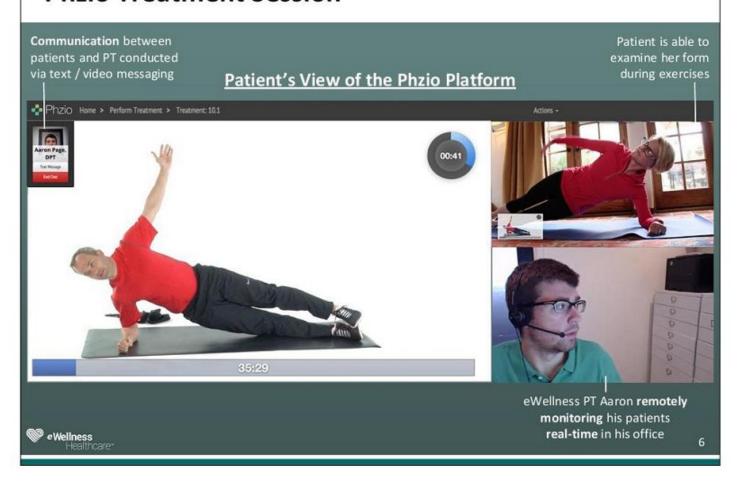




- SaaS technology platform solution for providers bundling rehabilitation services and employer wellness programs
- First real-time remote monitored 1to-many physical therapy treatment platform for home use
- Ability for physical therapists to observe multiple patients simultaneously in real-time
- Solves what has been a structural problem and limitation in post-acute care practice growth

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### **Phzio Treatment Session**



## What We Are Building:

- Create a universe of at least 2,600 PT's using our PHZIO platform out of the 225,000 practicing PT's in the US.
- Generating at least 8.1 million PHZIO sessions annually.
- Timeframe 3-5 years.
- This level of PT users is estimated to generate \$111 million in annual revenue for Wellness.
- Pre-tax profit margins of 82.90% and an EBITA of \$99 million.



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## **Value Proposition For PT Practice Licensees**

- PHZIO Allows a PT to increases the number of patient visits to at least 25 per day.
- PHZIO Enables PT practices to maintain quality of care.
- PHZIO Increases revenue per square foot.
- PHZIO Increases revenue per PT.
- PHZIO Reduces the cost of doing business.

eWellness
Healthcare

## Why Clinics Will Adopt Phzio



1-to-1, in-person

REIMBURSEMENT \$50-80 per patient
PATIENTS Up to 15 per day
REVENUE \$750-1,200 per day



1-to-many online

\$50-80 per patient Up to 15 per hour \$750-1,200 per hour 1) Profitability

#### PROJECTED CLINIC REVENUE AND PROFIT

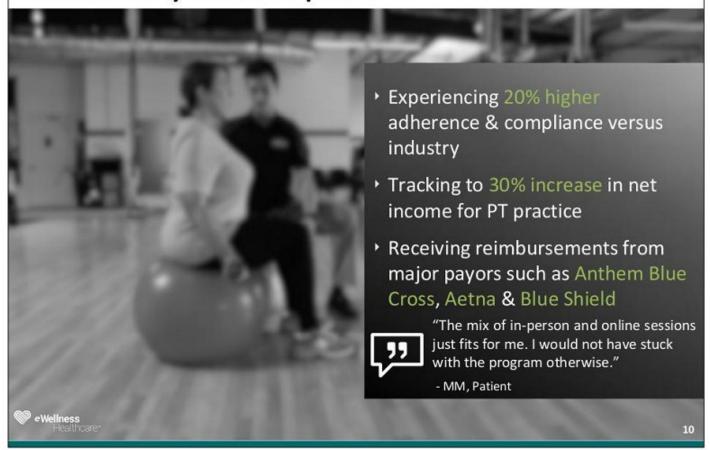
Months in Operation	Projected Revenue	Projected # Patients	Projected Gross Profit
3	\$17K	21	\$14K
6	\$72K	62	\$62K
9	\$139K	92	\$117K
12	\$204K	100	\$170K

2) Fits into current PT Workflow

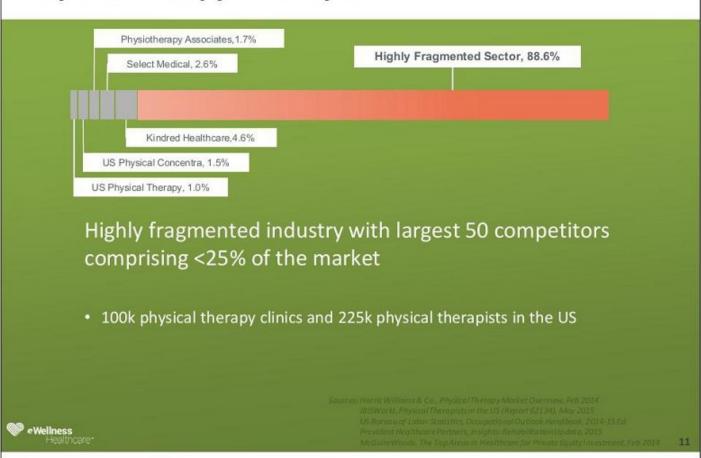
3) Patient Satisfaction & Outcomes

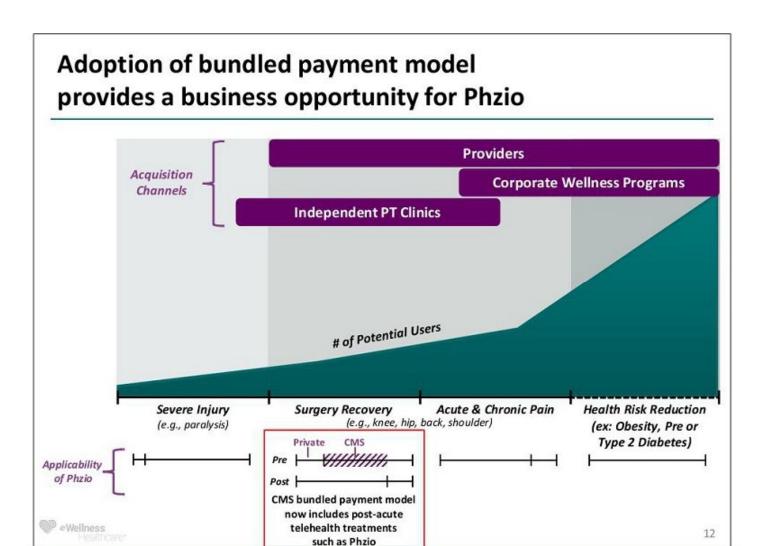


# Launched Phzio in June 2015: Positive Early Results Reported

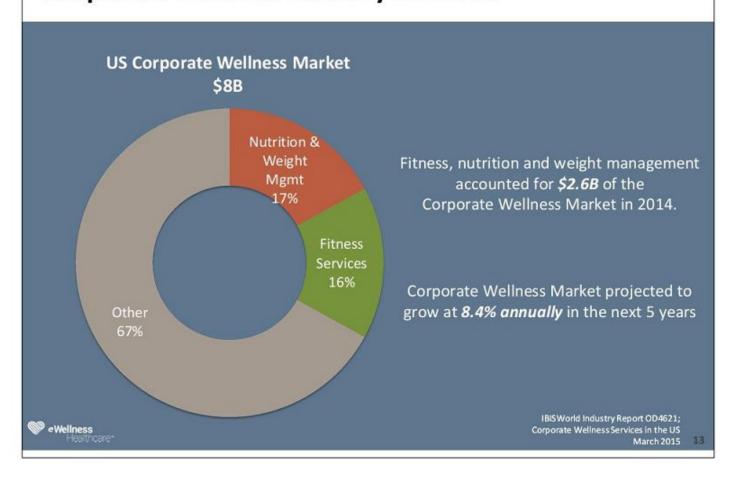








## **Corporate Wellness Industry in the US**





#### 1.Physician

During physical examination, physician determines that patient has pain and symptoms which would be alleviated by physical therapy. Physician gives patient a physical therapy prescription for our PHZIO program

#### 3. Phzio Treatment Protocol

6 month treatment regimen consisting of:

 3x per week\*: Video-based exercises with realtime PT & PTA monitoring for 40min per day

Note: Treatment frequency is based on protocol and patient need.





















Patient is put through an evaluation protocol to diagnose and establish baseline conditions and metrics.

#### 4. Compliance & Billing

PT & Patient complete post-treatment evaluations.

Billing documentation processed after each session



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## **Business Model & Pricing**

### Joint Replacement CMS Bundled Payment Channel

- Revenue to eWellness: \$400 per patient
  - 24 online remote-monitored sessions via Phzio-licensed platform and 12 in-office visits

#### **Independent Clinic Channel**

- Flat Fee: \$15 per physical therapist remote-monitored exercise session
- No changes to current reimbursement model workflow
- No upfront / licensing fees for clinic
- SaaS Support Model

#### **Corporate Wellness Channel**

- Program Usage Fee: \$600/employee per 6 month program
- Channel Partner Revenue Share: \$35/user
- No licensing or subscription fees
- SaaS Support Model



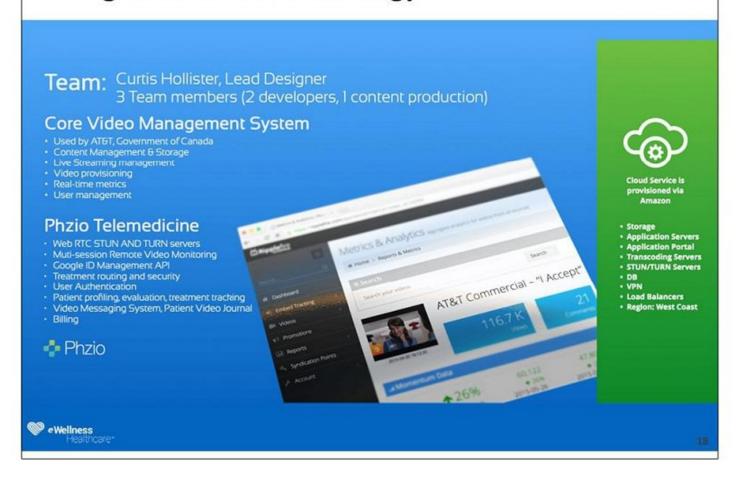
## **Partner Landscape & Sales Channels**



## **Competitive Landscape**



## **Background on the Technology**



## IP and licensing

## Currently eWellness has developed important and unique IP elements throughout its Phzio Platform. This includes:

- WebRTC STUN/TURN messaging server to support all video, audio and interface based messaging (note: this technology could be licensed to other service providers)
- On-demand and live video monitoring array for a one-to-one and one-tomany treatment protocol model
- 56 hours of video treatment protocols
- Protocol management system for managing treatment programs and approved specialists
- Patient and PT video journaling and messaging
- Patient baseline to desired outcomes metrics (tracks lifecycle of patient metrics through the system)
- Advanced PT Clinic scheduling system

eWellness has also signed a perpetual license for a video management and streaming platform from Bistromatics Inc.



🥏 Phzio



### Management





- · Founded Evolution Physical Therapy, a state of the art clinic in Los Angeles
- Licensed Physical Therapist in New York and California
- Specializes in neurological rehabilitation, orthopedic and sports medicine
- Active in community outreach & educational programs in conjunction with the Los Angeles Clippers



#### **Curtis Hollister, CTO**

- · Founder of Social Pixels & Ripplefire
- · Founded a Canadian internet service provider in 1995 and sold in 1997
- · Has grown and sold a number of startups afterwards
- Since 1999, has been focusing on helping public companies apply online media & digital campaigning to IR



#### Douglas MacLellan, Chairman

- 27+ years of senior-level international executive business experience, primarily in the financial information, pharmaceuticals, telecoms, software, consumer products and IT industries
- 22+ years of public company board experience and 16 years of active audit committee chair experience
- Helped raise \$775M+ for development stage, startup and mid-cap companies



#### David Markowski, CFO

- · Former CEO and Co-Founder of GFNN, Inc.
- · Former VP of Finance of Medcom USA, a NASDAQ listed company
- A decade of investment banking experience on Wall Street involved in financing start-ups and public offerings



## Daniel Mills Chairman of Key Outreach Committee

- Daniel Mills, MPT who is currently a well-known Utah-based practicing
  physical therapist ("PT") and is also Vice President of the Private Practice
  Section of the American Physical Therapy Association ("APTA")is our
  Chairman of the newly formed committee known as the eWellness Physical
  Therapy Clinical Advisory Board ("PTCAB") and he will act as our national
  spokesperson to the APTA membership and other industry groups.
- The APTA is an individual membership professional organization representing more than 93,000 member physical therapists (PTs), physical therapist assistants (PTAs), and students of physical therapy. APTA seeks to improve the health and quality of life of individuals in society by advancing physical therapist practice, education, and research, and by increasing the awareness and understanding of physical therapy's role in the nation's health care system.

@ eWellness

## **Investment Opportunity**

- Paid-in capital of \$2.24M invested over 3 years to develop and launch product to market
- Publicly trading company (OTCQB:EWLL)
- Currently raising \$2.5M
- Proceeds will be used for:
  - Growth and expansion of business
  - ➤ New platform feature development

