
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington D.C. 20549**

Form 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) February 29, 2016



eWELLNESS HEALTHCARE CORPORATION

(Exact name of registrant as specified in its charter)

Nevada

(State or other jurisdiction of
incorporation or organization)

26-1607874

(I.R.S. Employer
Identification No.)

11825 Major Street, Culver City, California

(Address of principal executive offices)

90230

(Zip Code)

(310) 915-6100

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

Phzio, our new physical therapy delivery system, which is the first real-time remote monitored 1-to-many physical therapy treatment platform for home use will be introduced at the Wall Street Conference in Los Angeles on March 1, 2016. Phzio will allow clinics to increase the daily number of patients and thus the amount of revenue they can obtain. A copy of the presentation is attached hereto as Exhibit 99.1.

Copies of the presentation shall not be considered as an offer to sell or a solicitation of an offer to buy any securities of the Company in any jurisdiction where the offer or sale is not permitted. In addition, such materials shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall they be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(a)—(c) Not applicable.

(d) Exhibits:

Exhibit No.	Description
99.1	Presentation

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.


eWellness Healthcare Corporation

Date: February 29, 2016

By: /s/ Darwin Fogt

Darwin Fogt,
Chief Executive Officer



Introducing  Phzio

OTCQB: "EWLL"



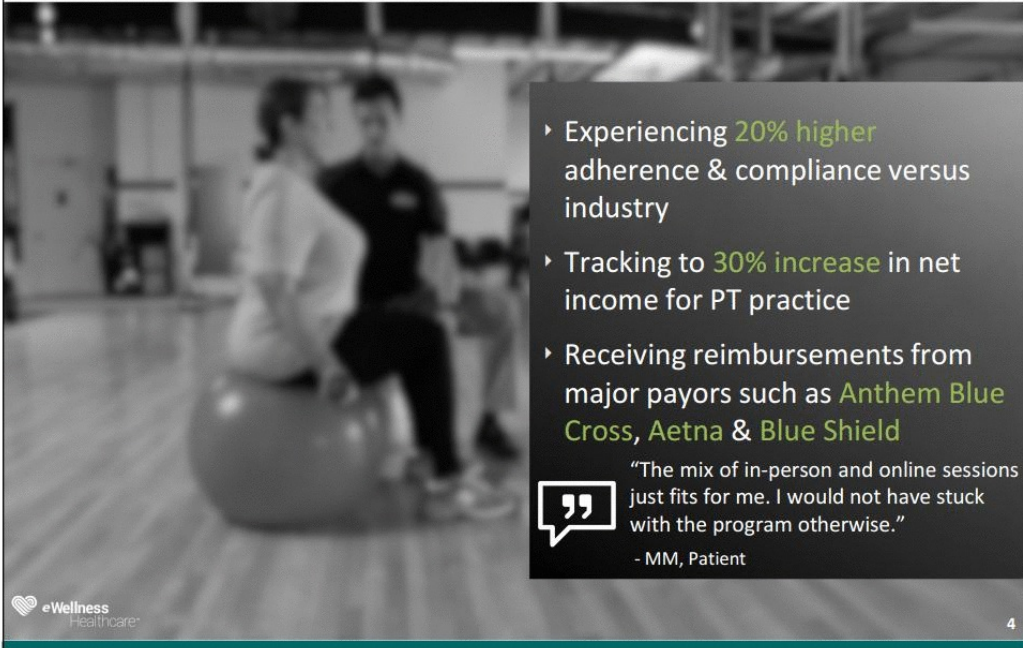
1. Disrupt the \$30B physical therapy industry
2. Penetrate the growing \$8B corporate wellness market
3. Re-define the way medicine is delivered

The Phzio Solution: A New Physical Therapy Delivery System




- SaaS technology platform solution for providers bundling rehabilitation services and employer wellness programs
- First real-time remote monitored 1-to-many physical therapy treatment platform for home use
- Ability for physical therapists to observe multiple patients simultaneously in real-time
- Solves what has been a structural problem and limitation in post-acute care practice growth


Launched Phzio in June 2015: Positive Early Results Reported



- Experiencing **20% higher** adherence & compliance versus industry
- Tracking to **30% increase** in net income for PT practice
- Receiving reimbursements from major payors such as **Anthem Blue Cross, Aetna & Blue Shield**

 “The mix of in-person and online sessions just fits for me. I would not have stuck with the program otherwise.”

- MM, Patient

 eWellness Healthcare

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Management



Darwin Fogt, MPT, CEO

- Founded Evolution Physical Therapy, a state of the art clinic in Los Angeles
- Licensed Physical Therapist in New York and California
- Specializes in neurological rehabilitation, orthopedic and sports medicine
- Active in community outreach & educational programs in conjunction with the Los Angeles Clippers



Curtis Hollister, CTO

- Founder of Social Pixels & Ripplefire
- Founded a Canadian internet service provider in 1995 and sold in 1997
- Has grown and sold a number of startups afterwards
- Since 1999, has been focusing on helping public companies apply online media & digital campaigning to IR



Douglas MacLellan, Chairman

- 27+ years of senior-level international executive business experience, primarily in the financial information, pharmaceuticals, telecoms, software, consumer products and IT industries
- 22+ years of public company board experience and 16 years of active audit committee chair experience
- Helped raise \$775M+ for development stage, startup and mid-cap companies



David Markowski, CFO

- Former CEO and Co-Founder of GFNN, Inc.
- Former VP of Finance of Medcom USA, a NASDAQ listed company
- A decade of investment banking experience on Wall Street involved in financing start-ups and public offerings

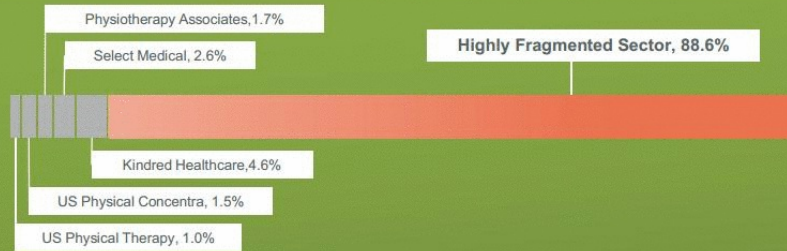
Physical Therapy Industry in US

\$30B+ in 2015

Projected Growth
6.8 – 7.0% annually

Numerous Drivers for Long-term Growth

Physical Therapy Industry in US



Highly fragmented industry with largest 50 competitors comprising <25% of the market

- 100k physical therapy clinics and 225k physical therapists in the US

The Physical Therapy Industry Has a Delivery Problem



1 Delivery of physical therapy difficult and expensive to scale; 1-on-1, in-office treatments



2 Declining insurance reimbursements and increased costs

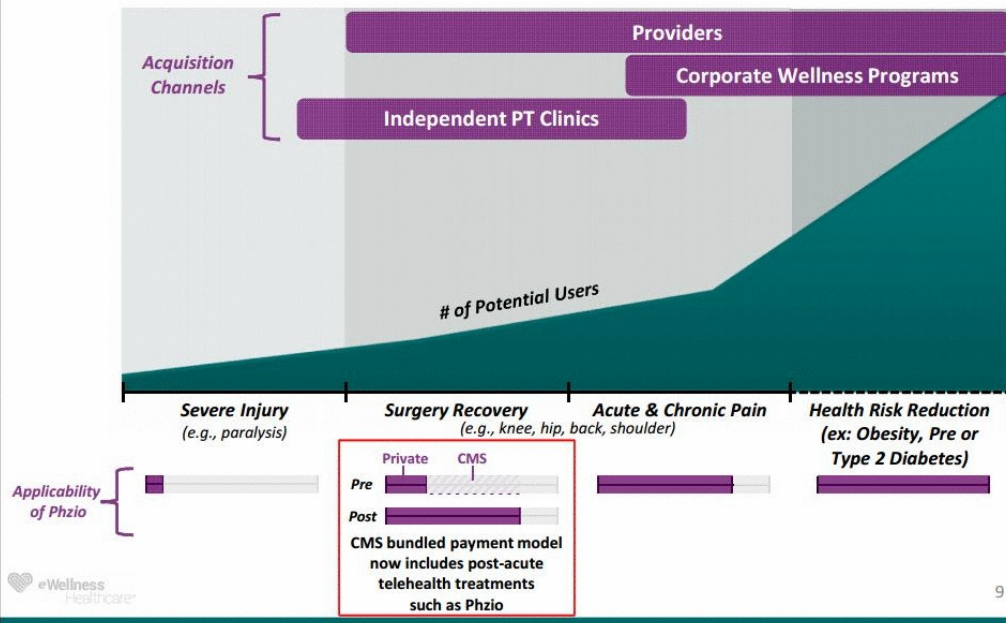


3 Profits decreasing by 27% since 2006 due to growth constraints/costs



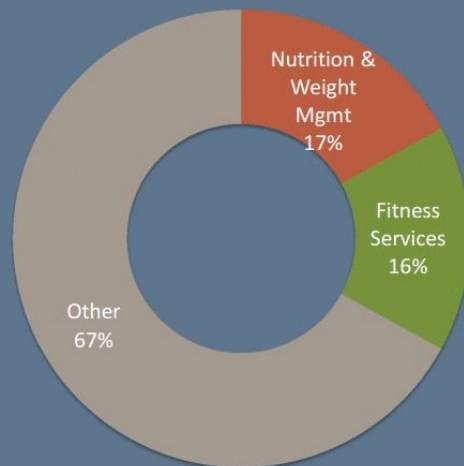
What if physical therapy practices had a way to scale profitably using a technology platform that could help them grow beyond the limits of the typical physical therapy practice?

Adoption of bundled payment model provides a business opportunity for Phzio



Corporate Wellness Industry in the US

US Corporate Wellness Market
\$8B



Fitness, nutrition and weight management accounted for **\$2.6B** of the Corporate Wellness Market in 2014.

Corporate Wellness Market projected to grow at **8.4% annually** in the next 5 years

Phzio Treatment Session

Communication between patients and PT conducted via text / video messaging

Patient's View of the Phzio Platform

Patient is able to examine her form during exercises

Phzio Home > Perform Treatment > Treatment: 10.1

Aaron Page, DPT
Text Message
Live Chat

00:41

35:29

Actions -

eWellness PT Aaron remotely monitoring his patients real-time in his office

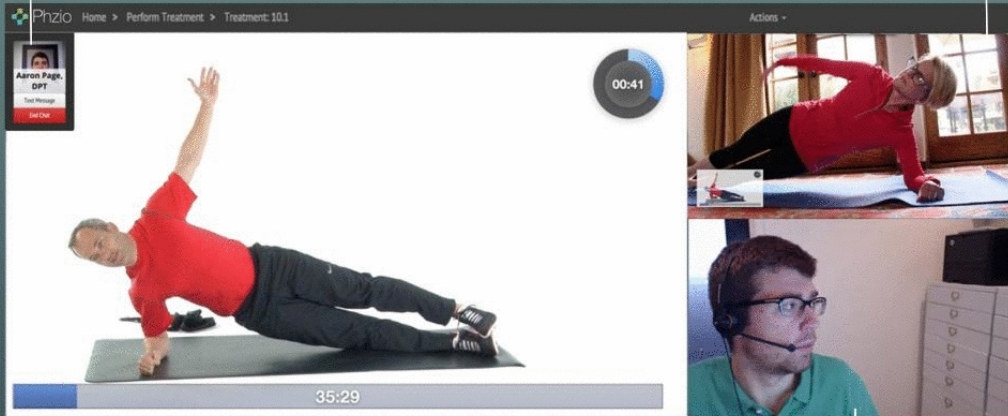
eWellness Healthcare

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Communication between patients and PT conducted via text / video messaging

Patient's View of the Phzio Platform

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eWellness PT Aaron remotely monitoring his patients real-time in his office

Phzio Patient Workflow / Experience



Why Clinics Will Adopt Phzio



**1-to-1,
in-person**

REIMBURSEMENT \$50-80 per patient
PATIENTS Up to 15 per day
REVENUE \$750-1,200 per day



**1-to-many,
online**

\$50-80 per patient
Up to 15 per hour
\$750-1,200 per hour

1) Profitability

PROJECTED CLINIC REVENUE AND PROFIT

Months in Operation	Projected Revenue	Projected # Patients	Projected Gross Profit
3	\$17K	21	\$14K
6	\$72K	62	\$62K
9	\$139K	92	\$117K
12	\$204K	100	\$170K

2) Fits into current PT Workflow

3) Patient Satisfaction & Outcomes

Business Model & Pricing

Joint Replacement CMS Bundled Payment Channel

- Revenue to eWellness: \$400 per patient
 - 24 online remote-monitored sessions via Phzio-licensed platform and 12 in-office visits

Independent Clinic Channel

- Flat Fee: \$15 per physical therapist remote-monitored exercise session
- No changes to current reimbursement model workflow
- No upfront / licensing fees for clinic
- SaaS Support Model

Corporate Wellness Channel

- Program Usage Fee: \$600/employee per 6 month program
- Channel Partner Revenue Share: \$35/user
- No licensing or subscription fees
- SaaS Support Model

Partner Landscape & Sales Channels

POTENTIAL PARTNERS

PT Billing & Practice Management Providers

WebPT

Clinicient

kareo
Go Practice

athenahealth

planetrehab
Physical Rehabilitation Software for Rehab

GE Healthcare



 **Wellness**
Healthcare

Existing Software-based Telemedicine Platforms

TELADOC

Dr DOCTOR
ON DEMAND

MDLIVE

American Well

CARENA

MeMD

Competitive Landscape

DIRECT COMPETITORS

Avatar / Kinect-based Telerehab Platforms



Other Video-based Physical Therapy Solutions



Phzio's Advantages Over Competitors

- Real-time monitoring by physical therapists
- 1-to-many platform
- Treatments reimbursable by payors
- Compliance & adherence by patients

Background on the Technology

Team: Curtis Hollister, Lead Designer
3 Team members (2 developers, 1 content production)

Core Video Management System

- Used by AT&T, Government of Canada
- Content Management & Storage
- Live Streaming management
- Video provisioning
- Real-time metrics
- User management

Phzio Telemedicine

- Web RTC STUN AND TURN servers
- Multi-session Remote Video Monitoring
- Google ID Management API
- Treatment routing and security
- User Authentication
- Patient profiling, evaluation, treatment tracking
- Video Messaging System, Patient Video Journal
- Billing



Cloud Service is
provisioned via
Amazon

- Storage
- Application Servers
- Application Portal
- Transcoding Servers
- STUN/TURN Servers
- DB
- VPN
- Load Balancers
- Region: West Coast

IP and licensing

Currently eWellness has developed important and unique IP elements throughout its Phzio Platform. This includes:

- WebRTC STUN/TURN messaging server to support all video, audio and interface based messaging (note: this technology could be licensed to other service providers)
- On-demand and live video monitoring array for a one-to-one and one-to-many treatment protocol model
- 56 hours of video treatment protocols
- Protocol management system for managing treatment programs and approved specialists
- Patient and PT video journaling and messaging
- Patient baseline to desired outcomes metrics (tracks lifecycle of patient metrics through the system)
- Advanced PT Clinic scheduling system

eWellness has also signed a perpetual license for a video management and streaming platform from Bistromatics Inc.



Investment Opportunity

- Paid-in capital of \$1.7M invested over 3 years to develop and launch product to market
- Publicly trading company (OTC:EWLL)
- Currently raising \$2.5M
- Proceeds will be used for:
 - Growth and expansion of business
 - New platform feature development



Disclosure Statement

This PowerPoint (the "Presentation") has been prepared from information supplied by the management of eWellness Healthcare Corporation ("eWellness" or the "Company") and is being furnished through Mavericks Capital LLC and its affiliated broker-dealer, Mavericks Capital Securities LLC (collectively "Mavericks Capital") as its non-exclusive representative. It is submitted for use solely in connection with the consideration of a strategic partnership or at capital investment in eWellness. Its use for any other purpose is not authorized. It may not be reproduced or redistributed, in whole or in part, nor may its contents be disclosed to any other person. No representation or warranty, expressed or implied, is made as to the accuracy or completeness of such information. No information contained in this Presentation or any other written or oral communication transmitted or made available to an interested party is, or shall be relied upon as, a promise or representation, whether as to the past or future, and no liability will attach except as provided in a definitive agreement when and if it is executed, and subject to such limitations as may be provided in such agreement. This Presentation does not purport to contain all information that may be required to evaluate the Company or its physical therapy-based telemedicine remote delivery PHZIO™ platform and any recipient hereof should conduct its own independent analysis. In addition, it should be noted that any estimates and projections contained in this Presentation and elsewhere were prepared by or derived from information supplied by the management of eWellness and secondary research sources and involve numerous and significant subjective determinations. Accordingly, no representation or warranty is made as to the accuracy or attainability of such estimates and projections and no liability will be attached. Neither the management of the Company nor Mavericks Capital expects to update or otherwise revise this Presentation.



Introducing  Phzio