# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# **FORM 10-Q**

(Marl	c One)		
[X]	Quarterly Report Pursuant to Section 13 or 15(d) of the Securities For the quarterly period ended March 31, 2017	s Exchange Act of 1934	
[]	Transition Report Pursuant to Section 13 or 15(d) of the Securitie  For the transition period from to	es Exchange Act of 1934	
	COMMISSION F	FILE NUMBER 333-163439	
		ET MEDIA CO, INC. strant as specified in its charter)	
	Nevada (State or other jurisdiction of incorporation or organization)	26-41701 (IRS emplidentification)	oyer
	Jup	0 Front Street Suite 300 iter, FL 33477 61)708-6095 , including area code, of registrant's principal exec	utive offices)
	Laura Legal & 330 Clema West Pal	Copies to: a Anthony, Esq. Compliance, LLC atis Street, Suite 217 m Beach, FL 33401 661)514-0936	
	Indicate by check mark whether the registrant (1) has filed all report the preceding 12 months (or for such shorter period that the registrant e past 90 days. Yes [X] No [ ]		
	Indicate by check mark whether the registrant has submitted elected to be submitted and posted pursuant to Rule 405 of Regulation Streed to submit and post such files). Yes [ ] No [X]		
	Indicate by check mark whether the registrant is a large accelerate ging growth company. See the definitions of "large accelerated filer," 12b-2 of the Exchange Act.		
	Large accelerated filer [ ] Non-accelerated filer [ ] (Do not check if a smaller reporting company)	Accelerated filer Smaller reporting company	[ ] [X]
	Emerging growth company [ ]		
or rev	If an emerging growth company, indicate by check mark if the regired financial accounting standards provided pursuant to Section 13(a)		n period for complying with any new
	Indicate by check mark whether the registrant is a shell company (a	as defined in Rule 12b-2 of the Exchange Act). Yes	s [ ] No [X]
	Indicate the number of shares outstanding of each of the issuer's cla	asses of common stock, as of the latest practicable	date.

Outstanding at May 10, 2017

26,922,007

Class

Common stock, \$0.001 par value

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# PART I - FINANCIAL INFORMATION

#### **Item 1. Financial Statements**

# WALL STREET MEDIA CO, INC. Condensed Balance Sheets

	ch 31, 2017 naudited)	Septe	mber 30, 2016
ASSETS			
Current Assets			
Cash	\$ 1,166	\$	422
Total Current Assets	 1,166		422
Deposit	578		0
2 Spoots	376		
Total Assets	\$ 1,744	\$	422
LIABILITIES AND STOCKHOLDERS' DEFICIT			
EIABILITIES AND STOCKHOLDERS DEFICIT			
Current Liabilities			
Accounts payable and accrued expenses	\$ -	\$	8,730
Accrued interest payable	2,855		959
Notes payable-related parties	93,790		93,790
Total Current Liabilities	96,645		103,479
Total Liabilities	 96,645		103,479
Commitments and Contingencies			
Stockholders' Deficit			
Preferred stock, \$0.001 par value; 5,000,000 authorized; none issued or outstanding	_		_
Common stock, \$0.001 par value; 195,000,000 shares authorized; 26,922,007 issued and			
outstanding at March 31, 2017 and September 30, 2016	26,922		26,922
Additional paid-in capital	1,298,056		1,298,056
Accumulated deficit	(1,419,879)		(1,428,035)
Total Stockholders' Deficit	(94,901)		(103,057)
Total Liabilities and Stockholders' Deficit	\$ 1,744	\$	422

The accompanying notes are an integral part of these unaudited condensed financial statements.

# WALL STREET MEDIA CO, INC. Condensed Statements of Operations

(Unaudited)

		For the Three Months Ended March 31,				For the Six Months Ended March 31,		Ended
		2017		2016		2017		2016
Revenues:								
Contracted services-related party	\$	17,000	\$	5,000	\$	39,000	\$	25,200
Total Revenues		17,000		5,000		39,000		25,200
Operating Expenses:								
Internet and hosting services		550		-		550		620
Programming and development		-		-		-		546
Domain names		-		-		-		18
Office and administrative		2,457		1,806		5,525		5,245
Professional fees		14,699		28,209		42,873		53,809
Salaries		<u> </u>		<u>-</u>				2,000
Total Operating Expenses		17,706		30,015		48,948		62,238
Loss From Operations		(706)		(25,015)		(9,948)		(37,038)
Other Income (Expense)								
Other income		-		6,667		20,000		6,667
Interest income		-		-		-		125
Interest expense		(938)		(794)		(1,896)		(1,394)
Total Other Income (Expense), net		(938)		5,873		18,104		5,398
Net income (loss)	\$	(1,644)	\$	(19,142)		8,156	\$	(31,640)
Net income (loss) per share - basic and diluted	\$	(0.00)	\$	(0.00)	\$	0.00	\$	(0.00)
Weighted average number of common shares - Basic an	d							

The accompanying notes are an integral part of these unaudited condensed financial statements

26,922,007

26,922,007

26,922,007

26,922,007

Diluted

# WALL STREET MEDIA CO, INC. **Condensed Statements of Cash Flows**

(Unaudited)

	Mon	r the Six ths Ended ch 31, 2017	For the Six Months Ended March 31, 2016		
Cash flows from Operating Activities:					
Net income (loss)	\$	8,156	\$	(31,640)	
Adjustments to reconcile net income(loss) to net cash provided by (used in) operating activities:					
Amortization of deferred income		-		(6,667)	
Changes in operating assets and liabilities:					
Increase in deposit		(578)		-	
Increase in accrued interest payable		1,896		-	
Increase (decrease) in accounts payable and accrued expenses		(8,730)		1,489	
Net cash provided by (used in) operating activities		744		(36,818)	
Cash flows from Financing Activities:					
Proceeds from non-refundable fee for Letter of Intent		-		20,000	
Proceeds from notes payable		-		32,900	
Net cash provided by financing activities		-		52,900	
Increase in cash during the period		744		16,082	
Cash, beginning of the period		422		857	
Cush, beginning of the period		722		837	
Cash, end of the period	\$	1,166	\$	16,939	
	·		-		
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION					
Interest paid in cash	\$	8,730	\$	-	

The accompanying notes are an integral part of these unaudited condensed financial statements.

#### Wall Street Media Co, Inc. Notes to Condensed Financial Statements March 31, 2017

#### Note 1 - Nature of Operations and Summary of Significant Accounting Policies

#### **Nature of Operations**

Wall Street Media Co, Inc. (the "Company" or "Wall Street Media") was organized as Mycatalogsonline.com, Inc. in the state of Nevada on January 26, 2009. In April 2009, the Company changed its name to My Catalogs Online, Inc. and in November 2012, it changed its name to Bright Mountain Holdings, Inc. In August 2013, the Company changed its name to Wall Street Media Co, Inc.

Wall Street Media is situated within the consulting services sector, and looks to expand its services to companies of the utmost quality. Wall Street Media chooses to implement its efforts within the consulting sector because of the need for quality evaluation of the growing start-up marketplace. The Company believes that it now has the means to detect and attain the best companies with the most beneficial services to be provided.

#### **Basis of Presentation**

The interim unaudited condensed financial statements included herein have been prepared by the Company, pursuant to the rules and regulations of the Securities and Exchange Commission (the "SEC"). In the opinion of the Company's management, all adjustments (consisting of normal recurring adjustments and reclassifications and non-recurring adjustments) necessary to present fairly the results of operations and cash flows for the six months ended March 31, 2017, and the financial position as of March 31, 2017, have been made. The results of operations for such interim periods are not necessarily indicative of the operating results to be expected for the full year. Certain information and disclosures normally included in the notes to the annual financial statements have been condensed or omitted from these interim condensed financial statements. Accordingly, these interim condensed financial statements should be read in conjunction with the Audited Financial Statements and Notes thereto included in our Report on Form 10-K as filed with the SEC on December 12, 2016. The March 31, 2017 balance sheet is derived from those financial statements.

#### **Use of Estimates**

The financial statements are prepared in accordance with Accounting Principles Generally Accepted in the United States ("GAAP"). These accounting principles require the Company to make certain estimates, judgments and assumptions. The Company believes that the estimates, judgments and assumptions upon which it relies are reasonable based upon information available at the time that these estimates, judgments and assumptions are made. These estimates, judgments and assumptions can affect the reported amounts of assets and liabilities as of the date of the financial statements as well as the reported amounts of revenues and expenses during the periods presented. The financial statements would be affected to the extent there are material differences between these estimates and actual results. In many cases, the accounting treatment of a particular transaction is specifically dictated by GAAP and does not require management's judgment in its application. There are also areas in which management's judgment in selecting any available alternative would not produce a materially different result. Significant estimates include the valuation allowance on deferred tax assets.

#### **Cash and Cash Equivalents**

The Company considers financial instruments with original maturities of three months or less to be cash equivalents.

#### **Revenue Recognition**

In accordance with ASC 605-10, revenue is recognized when persuasive evidence of an arrangement exists, products are delivered to and accepted by the customer, economic risk of loss has passed to the customer, the price is fixed or determinable, collection is reasonably assured, and any future obligations of the Company are insignificant. These criteria are generally met during the period when the development or consulting services are provided or completed.

#### Basic and Diluted Net Income per Common Share

Basic net income per share is computed by dividing the net income by the weighted average number of common shares outstanding during the period. Diluted net income per common share is computed by dividing the net income by the weighted average number of common shares outstanding for the period and, if dilutive, potential common shares outstanding during the period. Potentially dilutive securities consist of the incremental common shares issuable upon exercise of common stock equivalents such as stock options and convertible debt instruments. Potentially dilutive securities are excluded from the computation if their effect is anti-dilutive. There were no potentially dilutive securities outstanding as of March 31, 2017.

#### **Recent Accounting Pronouncements**

The Company does not believe these are any new accounting pronouncements that have been issued that might have a material impact on its Condensed financial statements.

#### Note 2 - Going Concern

As reflected in the accompanying financial statements for the quarters ended March 31, 2017 and 2016, the Company reported net losses of \$1,644 and \$19,142, respectively, and provided cash from operating activities of \$744 and cash used in operating activities of \$36,818 in 2017 and 2016, respectively. In addition, the Company has a working capital deficit of \$95,479 at March 31, 2017. Lastly, 100% of the Company's revenue is generated from a related party. The foregoing raises substantial doubt about the Company's ability to continue as a going concern. The financial statements do not include any adjustments relating to the recovery of the recorded assets or the classification of the liabilities that might be necessary should the Company be unable to implement its business plan and continue as a going concern. In addition, the Company is actively seeking investor funding.

#### Note 3 - Related Party Transactions

\$39,000, or 100 %, of the Company's revenue during the six months ended March 31, 2017 was derived from related parties.

#### Note 4 – Commitments and Contingencies

From time to time, we may be involved in litigation relating to claims arising out of our operations in the normal course of business. As of March 31, 2017, there were no pending or threatened lawsuits that could reasonably be expected to have a material effect on our results of operations.

#### Note 5 – Concentrations

During the first six months of the 2017 fiscal year, 100% of the Company's revenue was from related parties.

#### Note 6 - Notes Payable-Related Parties

In November 2014, January 2015, April 2015 and August 2015, the Company received \$20,000, \$20,000, \$10,000 and \$10,000, respectively, from the issuance of notes payable that accrue interest at an annual rate of 4%, and are payable on demand. During the fiscal year ended September 30, 2016, the Company received an additional \$28,890, increasing the balance on the notes to \$93,790 as of September 30, 2016, including the assumption of the stockholder's note mentioned below. The aggregate loan balance as of March 31, 2017 is \$93,790.

#### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

#### FORWARD-LOOKING STATEMENTS

There are statements in this quarterly report on Form 10-Q that are not historical facts. These "forward-looking statements" can be identified by use of terminology such as "believe", "hope", "may", "anticipate", "should", "intend", "plan", "will", "expect", "estimate", "project", "positioned", "strategy", and similar expressions. Although management believes that the assumptions underlying the forward-looking statements included in this quarterly Report are reasonable, they do not guarantee our future performance, and are subject to certain risks, uncertainties and assumptions that are difficult to predict; therefore, actual results and outcomes may differ materially from what is expressed or forecasted in any such forward-looking statements.

#### **OVERVIEW**

Wall Street Media Co, Inc. (the "Company" "we" "us" "our") was organized as Mycatalogsonline.com, Inc. in the state of Nevada on January 6, 2009. In April 2009, the Company changed its name to My Catalogs Online, Inc. and in November 2012, changed its name to Bright Mountain Holdings, Inc. In August 2013, the Company changed its name to Wall Street Media Co, Inc., and currently does business under that name.

#### CRITICAL ACCOUNTING ESTIMATES

In response to the SEC's financial reporting release, FR-60, Cautionary Advice Regarding Disclosure About Critical Accounting Policies, the Company has selected its more subjective accounting estimation processes for purposes of explaining the methodology used in calculating the estimate, in addition to the inherent uncertainties pertaining to the estimate and the possible effects on the Company's financial condition. These accounting estimates are discussed below. These estimates involve certain assumptions that if incorrect could create a material adverse impact on the Company's results of operations and financial condition.

#### Revenue Recognition

Revenue is recognized when persuasive evidence of an arrangement exists, products are delivered to and accepted by the customer, economic risk of loss has passed to the customer, the price is fixed or determinable, collection is reasonably assured, and any future obligations of the Company are insignificant.

The Company provides consulting services to various businesses. Services provided are Management Advisory Services. 100% of these services were provided to a related party.

#### RESULTS OF OPERATIONS

# FOR THE THREE MONTHS ENDED MARCH 31, 2017 COMPARED TO THE THREE MONTHS ENDED MARCH 31, 2016

Revenue: The Company's revenues increased approximately 240% to \$17,000 during the three months ended March 31, 2017 as compared to \$5,000 for the three months ended March 31, 2016 due to an increase in consulting services provided to related parties.

*Operating Expenses:* The Company's operating expenses decreased approximately 41% to \$17,706 during the three months ended March 31, 2017 compared to \$30,015 for the three months ended March 31, 2016 primarily due to a decrease in professional fees.

Net Loss from Operations: The Company's net loss from operations decreased approximately 97% to \$706 for the three months ended March 31, 2017, from a net loss from operations of \$25,015 for the three months ended March 31, 2016. The primary reason for this was due to an increase in consulting services provided to related parties.

#### FOR THE SIX MONTHS ENDED MARCH 31, 2017 COMPARED TO THE SIX MONTHS ENDED MARCH 31, 2016

Revenue: The Company's revenues increased approximately 55% to \$39,000 for the six months ended March 31, 2017, as compared to \$25,200 for the six months ended March 31, 2016 due to an increase in consulting services provided to related parties.

Operating Expenses: The Company's operating expenses decreased approximately 21% to \$48,948 during the six months ended March 31, 2017 compared to \$62,238 for the six months ended March 31, 2016 primarily due to a decrease in professional fees.

Net Loss from Operations: The Company's net loss from operations decreased approximately 73% to \$9,948 during the six months ended March 31, 2017 from \$37,038 for the six months ended March 31, 2016. This was due a decrease in professional fees and an increase in consulting services provided to related parties.

#### LIQUIDITY AND CAPITAL RESOURCES

Net cash provided by operating activities was \$744 for the six months ended March 31, 2017 as compared to \$36,818 of net cash used in operating activities for the six months ended March 31, 2016. The increase was primarily due to the increase in consulting service income and a decrease in salaries expense.

As of March 31, 2017, the Company had approximately \$1,100 in cash. The Company has incurred losses from operations, and such losses are expected to continue. The Company's auditors have included a "Going Concern Qualification" in their report for the year ended September 30, 2016. In addition, the Company has a working capital deficit with minimal revenues as of March 31, 2017. The foregoing raises substantial doubt about the Company's ability to continue as a going concern. The Company is actively seeking to combine or merge with another operating company. There can be no assurance that the level of funding needed will be acquired or that the Company will generate sufficient revenues to sustain operations for the next twelve months. The unaudited condensed financial statements do not include any adjustments that might result from the outcome of this uncertainty. The "Going Concern Qualification" might make it substantially more difficult to raise capital.

#### RELATED PERSON TRANSACTIONS

100% of the Company's revenues for the quarters ended March 31, 2017 and 2016 were generated by affiliates of the Company's principal shareholder.

#### RECENTLY ISSUED ACCOUNTING PRONOUNCEMENTS

For information on recently issued accounting pronouncements, see Note 1 to the unaudited condensed financial statements if applicable.

#### **OFF-BALANCE SHEET ARRANGEMENTS**

We do not have any off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on our financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources, that is material to investors.

#### Item 3. Quantitative and Qualitative Disclosure About Market Risk.

Not applicable to smaller reporting companies.

#### Item 4. Controls and Procedures.

Evaluation of Disclosure Controls and Procedures: An evaluation was conducted by the registrant's president of the effectiveness of the design and operation of the registrant's disclosure controls and procedures as of March 31, 2017. Based on that evaluation, the Company's president (who serves as the Company's principal executive officer and principal financial officer) concluded that the registrant's controls and procedures were not effective as of such date to ensure that information required to be disclosed in the reports that the registrant files or submits under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission rules and forms. If the registrant develops new business or engages or hires a chief financial officer or similar financial expert, the registrant intends to review its disclosure controls and procedures.

Management is aware that there is a lack of segregation of duties due to the small number of employees dealing with general administrative and financial matters.

Changes in Internal Control Over Financial Reporting: There was no change in the registrant's internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Rule 13a–15 or Rule 15d–15 under the Securities Exchange Act of 1934 that occurred during the registrant's last fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.

# PART II- OTHER INFORMATION

Item 1. Legal Proceedings.
None
Item 1A. Risk Factors.
Not applicable to smaller reporting companies.
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.
None
Item 3. Defaults upon Senior Securities.
None
Item 4. Mine Safety Disclosure
Not Applicable
Item 5. Other Information.
None.
Item 6. Exhibits
(a) Exhibits
EXHIBIT NO. DESCRIPTION
31.1 Section 302 Certification 32.1 Section 906 Certification

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

# Wall Street Media Co, Inc.

Date: May 10, 2017

By: /s/Jeffrey A. Lubchansky

Jeffrey A. Lubchansky

Chief Executive Officer and President (principal executive officer, principal financial officer and principal accounting officer)

#### CERTIFICATIONS

#### I, Jeffrey A. Lubchansky, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q for the quarter ended March 31, 2017 of Wall Street Media Co, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 10, 2017 By: /s/ Jeffrey A. Lubchansky

Jeffrey A. Lubchansky

Chief Executive Officer and President (principal executive officer and principal financial officer)

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Wall Street Media Co, Inc. (the "Company") on Form 10-Q for the quarterly period ended March 31, 2017 (the "Report") I, Jeffrey A. Lubchansky, Chief Executive Officer and President of the Company, certify, pursuant to 18 USC Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to the best of my knowledge and belief:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: May 10, 2017

By: /s/ Jeffrey A. Lubchansky

Jeffrey A. Lubchansky Chief Executive Officer and President (principal executive officer and principal financial officer)

This certification accompanies the Report pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and shall not, except to the extent required by the Sarbanes-Oxley Act of 2002, be deemed filed by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.